

Carnarvon Ball Club Sponsorship Letter

Dear Community Supporter,

Carnarvon Ball Club is a volunteer-run organization dedicated to teaching and promoting baseball and softball to youth 4 to 24 years of age. It is a community-based program held in six parks: Firefighters, Allenby, Carnarvon, Henderson, Maynard and Windsor. As well as our regular Spring and Fall programs, we also host elite summer all-star teams that compete for provincial and national championships.

Our vision is to foster and promote youth baseball, fastball and basketball in a way that is inclusive, supportive, safe and fun. Building on the foundations of skill development, sportsmanship and team play, Carnarvon Ball Club aims to encourage not only the acquisition of skills but the development of young community leaders as well. As such, Carnarvon Ball Club operates exclusively as a non-profit, educational organization.

Our sponsors allow us to undertake projects, purchase equipment and maintain our facilities. Our big project continues to be the replacement of scoreboards at two of our parks. Furthermore, your donations allow us to support the registration of players who may be in need of financial assistance. We anticipate 2025 enrollment to reach 600 local players, making us the largest baseball/softball association on Vancouver Island.

Throughout the spring and summer months, many ball fans will be coming to Carnarvon Parks to watch their little ball players. With parents, grandparents, family and friends, that can be a lot of exposure for your company. Enjoy the advertising of your company in the following formats on reverse. If interested please contact Lindsay Swan or Rick Humphires at:

carnarvonballsponsorship@gmail.com

Thank you for your support,

Lindsay Swan and Rick Humphries, Directors of Sponsorship

Levels of Support

UNIFORM LEVEL \$2500

- Company Logo on Uniforms
 - \$2500 for logo on hats (fulfilled for the 2025 Season)
 - \$2500 for logo on uniforms (still available)
- Company Logo on Website
- Company Logo Featured on Carnarvon Social Media
- Custom photo for you to display at your business
- PSAs at Home Games

SIGN LEVEL \$665

- Company Logo on individual signs at our parks (6 feet by 2 feet)
- Company Logo on Website
- Company Logo Featured on Carnarvon Social Media
- Custom photo for you to display at your business
- PSAs at Home Games

Sign Info:

1 sign = \$665 *Signs are installed at Firefighters, Allenby or Carnarvon (your choice) 2 signs = \$1230

3 signs = \$1795

Returning sponsors signs will be re-installed at our parks for \$499 per sign

WEBSITE AND SOCIALS LEVEL

\$100-\$665

- Company Logo on Website
- Company Logo Featured on Carnarvon Social Media
- Custom photo/thank you gift for you to display at your business
- PSAs at Home Games

CLUB SUPPORTER

(donations and prizes)

- Custom photo for you to display at your business
- PSAs at Home Games